



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Andrew S. Kanter Group Art Unit: 3622
Serial No.: 09/909,643 Examiner: Jeffrey D. Carlson
Filed: July 20, 2001
For: **DIRECT INTERNET ADVERTISING**
Docket No.: 0010-3

Bedminster, NJ 07921
October 17, 2007

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT UNDER 37 CFR 1.116

In response to the Office Action dated July 18, 2007, kindly amend the above-identified application as follows:

Amendments to the Claims are set forth in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.